

NEW DESIGNS IN

"Dri-Glo"

FADELESS TOWELS



*The All-Australian towel
that is the equal of any imported
towel for beauty and softness —
and it sells at half the price.*

And as for long wear . . .

Read this

This label is on every Dri-glo towel. Always look for it. You get extra long wear from Dri-glo towels because every Dri-glo is woven on a base of DOUBLE-WARP or two-fold yarns of super-fine cotton.



DRI-GLO TOWELS ARE BEING DISTRIBUTED TO ALL STATES OF THE COMMONWEALTH. AS FAST AS WE DELIVER THEM, THEY SELL. THAT'S WHY THEY'RE STILL IN SHORT SUPPLY